



## MEDIA RELEASE

### SAY 'NAMASTE' WITH SKYPARK YOGA AT THE ICONIC SANDS SKYPARK

Elevate your yoga practice to new heights with Virgin Active at the rooftop of Marina Bay Sands



**Singapore, 7 July 2021** – Picture this: You are 57 stories up in the air, standing strong in Virabhadrasana (Warrior) pose atop one of Singapore's most iconic buildings. A sense of calm washes over you as you flow into Mountain pose, overlooking the stunning cityscape and Gardens by the Bay. You then lie back in Savasana in total relaxation and true bliss as the sky goes from deep blue to pink and orange hues.

From 20 July 2021, you will be able to say 'namaste' to this yoga experience titled **SkyPark Yoga by Virgin Active at Marina Bay Sands**. Held at both sunrise and sunset on the Sands SkyPark starting from 6.45am, and 6.30pm respectively<sup>1</sup>, the series of classes with varying intensities will be led by Virgin Active yoga teachers who will bring about a whole new workout experience. A total of 16, 45-minute classes will be held weekly, all of which are available for public booking via the SkyPark Yoga [webpage](#)

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<sup>1</sup> Sunrise (morning) yoga sessions are available at 6.45am and 8.00am daily except Wednesdays, while sunset (evening) sessions are available at 6.30pm and 7.45pm only on Wednesdays and Thursdays.



or directly on Virgin Active's [website](#)<sup>2</sup>. Virgin Active members can book and purchase classes via Virgin Active Singapore's member portal, mylocker.

In a recent "Live Happily Ever Active" survey conducted by Virgin Active, 90% of people living in Singapore defined being happy as having a healthy life. Yoga is also listed as a popular activity amongst those surveyed. SkyPark Yoga by Virgin Active at Marina Bay Sands aims to deliver just the sweet spot where unique and inspirational meet wellness and exercise.

Julien Bera, Singapore Country Director of Virgin Active says, "Virgin Active prides itself on creating irresistible exercise experiences and inspiring people to live an active life. Our partnership with Marina Bay Sands is one way for all to enjoy what Virgin Active has to offer and showcase our belief to 'Live Happily Ever Active'. This is regardless of whether one is in our club, at home or in a park streaming our live and on-demand workouts, or simply enjoying our curated experiences. We would love to enable an active spirit and empower Singapore residents to find their happiness wherever it takes them."

Pek Chin Siong, Vice President, Hotel Operations of Marina Bay Sands says, "We're excited to partner Virgin Active to unveil this new chapter of yoga in the sky atop our iconic rooftop. Marina Bay Sands is renowned for our world-class business, leisure and entertainment offerings, but what truly completes the ultimate destination experience is enabling our visitors to partake in their everyday activities in a one-of-a-kind setting."

Virgin Active's partnership with Marina Bay Sands is an extension of an initiative which enables fitness enthusiasts to work out at some of the world's most iconic locations. This includes the brand's first-ever offering in Sydney, where members and the public were treated to yoga experiences against the backdrop of the Sydney Opera House.

Julien adds, "The yoga classes held at the Sydney Opera House have been very well-received and I believe that in the same vein, Virgin Active and Marina Bay Sands are pushing boundaries to set a new high in Singapore. We are excited to partner with Marina Bay Sands to launch this exclusive and probably one of the best yoga experiences in the world led by our team of experienced yoga teachers."

To ensure a fully immersive experience for all, every participant of SkyPark Yoga will be equipped with a set of professional wireless headphones. These headphones will enable them to receive crystal-clear instructions as though the yoga teacher is right beside them, even if they are at the back of the class.

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<sup>2</sup> Non-members of Virgin Active will need to register for a "Pay-as-you-go" account to book and purchase classes.



As with all Virgin Active clubs in Singapore, strict safe distancing guidelines will be in place and in compliance with SportSG's guidelines. Each SkyPark Yoga attendee<sup>3</sup> will be welcomed at a counter located outside Tower 3 of the Marina Bay Sands Hotel, complete their SafeEntry via TraceTogether at the SkyPark Box Office on B1, then proceed up to the Sands SkyPark Observation Deck in groups of five. Attendees will be positioned in small groups safely distanced between other in adherence to guidelines from the authorities. During the workout, no intermingling will be allowed. Yoga mats supplied by Virgin Active will also be thoroughly disinfected between classes.

For an added post-Yoga treat, all participants will be entitled to 15 percent off at Marina Bay Sands' signature patisserie [Origin + Bloom](#) located at Hotel Tower 3. Yogis simply have to show their yoga session confirmation email over the counter to enjoy discount off the patisserie's daily selection of fresh bakes, sandwiches and salads, desserts and coffee. This discount is only applicable on the day of the yoga session.

Each yoga session is priced at S\$30 for public, S\$20 for Sands Rewards LifeStyle members, and S\$15 for all existing Virgin Active members. To sign up for a free Sands Rewards LifeStyle membership, please visit [MarinaBaySands.com/sands-rewards-lifestyle](https://MarinaBaySands.com/sands-rewards-lifestyle) or simply scan this QR code to download the app.



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<sup>3</sup> Yoga sessions are open to 16-year-olds and above.



### **About Virgin Active**

Virgin Active's first club opened in the UK in 1999 and is part of the Virgin Group, founded by Sir Richard Branson. Since then, it has grown to become one of the leading international global health club operators with 1 million members and close to 240 clubs spanning four continents and eight countries (South Africa, UK, Italy, Australia, Namibia, Botswana, Thailand, and Singapore). Virgin Active's purpose is to inspire people to live an active life, by providing its members with leading expertise, superb innovation, and the best experience in club, outdoor and digitally with live streaming and on-demand classes. For more information about Virgin Active clubs, facilities, and rates in Singapore, please visit [www.virginactive.com.sg](http://www.virginactive.com.sg) or [facebook.com/VirginActiveSingapore](https://facebook.com/VirginActiveSingapore).

For information about our clubs around the world, visit [www.virginactive.com](http://www.virginactive.com).

For further information on Virgin Active Singapore, please contact:

Danielle Chow +65 9727 7766 / [danielle@freshcomms.sg](mailto:danielle@freshcomms.sg)

### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, and the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com).

### **Media Enquiries**

Erica Ng +65 6688 1013 / [erica.ng@marinabaysands.com](mailto:erica.ng@marinabaysands.com)

Sarina Pushkarna +65 6688 0013 / [sarina.pushkarna@marinabaysands.com](mailto:sarina.pushkarna@marinabaysands.com)

### **For High-resolution Images**

Download via this link: <https://tinyurl.com/SkyParkYoga>