

## WECHAT CNY CAMPAIGN

**Campaign Period:** 15<sup>th</sup> Jan 2019 – 15<sup>th</sup> Feb 2019

### General Terms and Conditions

1. Marina Bay Sands Pte Ltd (the “**Organiser**” or “**MBS**”) is the organiser of the ‘WeChat 2019 CNY Campaign’ (“**Campaign**”). The Terms and Conditions contained herein, including information on how to participate in the Campaign, will apply to the Campaign.
2. The Campaign will run from 15<sup>th</sup> January 2019 18:00 hours Singapore time to 15<sup>th</sup> February 2019 23:59 hours Singapore time (“**Campaign Period**”). This Campaign will expire at the end of the Campaign Period at which time, no further participation in this Campaign will be permitted.
3. The Campaign is available to all customers who have WeChat accounts and are aged 18 years old and above (“**Participant**”). The following parties are not eligible to participate in the Campaign: (i) advertising agencies and affiliates of MBS who are directly involved in the promotion of the Campaign; (ii) employees of MBS tenanted retailers managing transactions; and (iii) employees of MBS and their immediate family members.
4. The Campaign comprises of one (1) interactive game page hosted on MBS WeChat Account. By playing the game, Participant stands a chance to win a random prize (“**Prize**”). A list of the Prizes are listed below:

Prizes	Quantity	Unit Amount	Sub-total
MBS Shopping Vouchers	30	S\$100	S\$3,000
Digital Light Canvas Tickets	120	S\$5	S\$600
Destination Dollar	100	S\$10	S\$1,000
Red Packet* ( ¥ 2019)	1	S\$404	S\$404
Red Packet* ( ¥ 6)	500	S\$1.2	S\$600
Red Packet* ( ¥ 1)	4981	S\$0.2	S\$996
In-total			S\$6,600

\* Red Packet prize will be credited to Participant’s WeChat. Participants must ensure that their WeChat wallet is properly activated at the time of participation. MBS is not responsible if Red Packet fails to be credited to Participant’s WeChat wallet.

5. The WeChat interactive game is a game which requires Participant to swap and match as many blocks within a limited time and get a Prize. Prizes will be given out at random by the game mechanism set by MBS and notified to the Participant immediately. One (1) WeChat ID allows Participant to play the game up to three (3) times per day.
6. Each WeChat ID is only eligible for five (5) Prizes maximum.
7. By participating in the Campaign, Participant grants MBS permission for MBS to publish the Participant’s name on MBS’ marketing channels and on MBS’ WeChat and Weibo accounts.

8. Redemption of the Prize is further subject to the Participant agreeing to other applicable terms and conditions, such terms and conditions are stated in the WeChat prize e-voucher itself. Where the Prize consists of a hotel stay with MBS, the Participant is solely responsible for complying with any booking or other conditions or instructions applicable to the hotel stay and must comply with any restrictions as to dates and times applicable to the hotel stay imposed by MBS.
9. Prizes are not exchangeable for credit, cash or in kind and will not be replaced if lost.
10. Prizes may not be sold or used for any commercial purpose, including but not limited to any use for which the Participant would be entitled to collect fees or receive any remuneration.
11. MBS reserves the right, at any time and without prior notice, to amend or alter the Terms and Conditions of the Campaign, terminate the Campaign or adjust the draw prize structure, type and distribution of this Campaign and all Participants agree to be bound by such amendments, adjustment and termination.
12. MBS further reserves the right to disqualify your participation in this Campaign if:
  - (a) you have cheated;
  - (b) tampered or attempted to tamper with the entry process of this Campaign;
  - (c) manipulated or attempted to manipulate the operation of this Campaign; or
  - (d) your conduct is in breach of the Terms and Conditions including providing false information (such as fake accounts, personas or photos) or deliberately withholding information.
13. MBS has the right to final interpretation of these Terms and Conditions.
14. MBS is neither responsible nor liable for any delayed, lost, stolen, incomplete, late or misdirected entries and submissions caused by any reason whatsoever. In particular, MBS is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorised access to or alterations of entry materials, or for technical, hardware, software failures of any kind, (c) lost or unavailable connections, or delayed computer transmissions, whether caused by MBS, users, or by any of the equipment or programming associated with or utilised in the Campaign or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a Participant's ability to take part in the Campaign, or (d) any loss of opportunity to participate in this Campaign for any reason whatsoever.
15. By participating in the Campaign, Participant agrees:
  - (a) that no claim relating to such losses or injuries (including special, indirect and consequential losses) shall be asserted against MBS, its parent companies, affiliates, directors, officers, employees or agents from any and all losses, damages, rights, claims and actions of any kind resulting from the Campaign and acceptance of any winning prizes, including without limitation, personal injuries, death and property damage.
  - (b) to the collection, use and disclosure to third party service providers by MBS, of any personal data provided by a participant to MBS in conjunction with the Campaign, for such purposes as MBS deems reasonably necessary for the administration and management of the Campaign.

16. By participating in this Campaign, you agree to MBS or any of its related companies including but not limited to Las Vegas Sands Corporation in the U.S. (collectively, the “Company”), the Company’s agents and third party service providers and governmental and regulatory authorities (whether located in Singapore or elsewhere) (collectively, the “Parties”) to collect, use, store, disclose to the Parties, and/or broadcast via any corporate and public media platforms in any jurisdiction (“Use”) your personal data as collected by MBS from time to time (the “Data”) for the purposes of:
- (a) processing and administering matters relating to this Campaign, customer service matters (e.g. contacting you for surveys, conducting data profiling and data analytics to better understand your preferences to improve MBS’ services, etc.), or any purposes as set out in the prevailing MBS’ privacy policy at <http://www.marinabaysands.com/policy.html>, and the Company’s legal, operational and business needs;
  - (b) complying with the Company’s internal policies, any applicable law/regulation and request/direction of any applicable authorities of any relevant jurisdiction that is binding on the Company; and
  - (c) marketing and advertising the Company’s business within and outside of Singapore. For this purpose, you grant MBS a licence to Use your personal data, including your images and likeness, and waive all claims for payment for such Use.

You may withdraw their consent to the above processing or access or correct their personal data by following the instructions as set out in <https://www.marinabaysands.com/data-protection-office.html>. Please note that MBS may be unable to administer the Promotion without your consent to the above.

17. MBS shall not be held liable for (i) any delay in performing or partial or total failure to perform any of its obligations to the Participants under the Terms and Conditions if such delay or failure is caused by circumstances beyond the reasonable control of MBS, or (ii) its affiliates, authorised dealers/distributors, agents, including without limitation delays, changes, disruptions, cancellations, diversions or substitutions howsoever caused including without limitation as a result of war, terrorist action or threatened terrorist action, strikes, hostilities, civil commotions, accidents, fire, flood or natural catastrophes. MBS shall not be obliged to give any reason or enter into any correspondence with any persons on any matter concerning this Campaign.
18. Each Participant agrees to release, discharge, indemnify and hold harmless MBS and its agencies, affiliated companies, authorized partners, sub-contractors and their respective officers, directors, employees, agents from and against any claims, losses, liabilities, expenses, costs and damages arising from and in connection with Participant's participation in this Campaign and the acceptance, use and consumption of the vouchers and/or the prizes. Participants who have won Prizes as a result of participating in this Campaign must accept the relevant prize “as is”. Any dispute about the quality, condition or performance of the products/services is to be resolved directly between the Participant and the relevant merchant. The merchants supplying the Prizes are not a participant in or sponsor of the Campaign.
19. In the event of any dispute, the decision of MBS shall be final and binding and no further correspondence will be entertained.